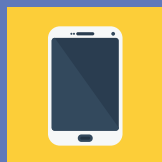


# COMMUNICATION, PUBLIC AFFAIRS & RELIGIOUS LIBERTY

## SEMINAR



**SEPTEMBER 27-28, 2016**

at the **Neils Auditorium**  
**22<sup>a</sup> Ward Avenue, Mandeville**

theme: **PREPARING FOR THE CHALLENGES...  
TELLING OUR STORY IN A CHANGING WORLD**

# Programme

TUESDAY, SEPTEMBER 27, 2016

- 8:30 – 9:00 am**      **Registration**
- 9:00 – 9:15 am**      **Welcome and Devotion**  
Welcome – Mr. Nigel Coke, *Communication, Public Affairs and Religious Liberty Director*  
Devotion - Pastor Everett Brown, *President, Jamaica Union Conference (JAMU)*
- 9:15 – 10:00 am**      **Adventist Global Identity Standard and Church Structure**  
**“Supercommunicated Church”**  
Chairperson – Mr. Nigel Coke  
Presenter – Elder Abel Marquez, *Communication Director, Inter-American Division (IAD)*
- 10:00 – 10:15 am**      **BREAK**
- 10:15 – 11:30 am**      **News Writing – “Telling Your Story”**  
Chairperson - Mrs. Lisa-marie Samuels, *Human Resource Manager, JAMU*  
Presenter – Mrs. Nickiesha Marson, *Teacher – English Language and English Literature, Happy Grove High School, Portland.*
- 11:30 am – 12:30 pm**      **Feature Writing – “Telling More of Your Story”**  
Chairperson – Mrs. Lisa-marie Samuels  
Presenter – Mrs. Nickiesha Marson.
- 12:30 – 1:30 pm**      **LUNCH**
- 1:35 – 2:30 pm**      **“Building Bridges, Transforming Lives”**  
Chairperson – Pastor Meric Walker, *Executive Secretary, JAMU*  
Presenter – Elder Abel Marquez
- 2:35 – 3:30 pm**      **Picture Taking “Getting It Technically Correct”**  
Chairperson – Pastor Dudley Hosin, *Publishing and Health Director, JAMU.*  
Presenter – Elder Phillip Castell, *Communication and PARL Director, East Jamaica Conference*
- 3:35 – 4:30 pm**      **“The Vision of Being More Social”**  
Chairperson – Pastor Wenford Henry, *Director, ADRA-Jamaica*  
Presenter – Elder Abel Marquez

**4:35 – 5:30 pm**      **Photojournalism “A Picture Says a Thousand Words”**  
Chairperson – Pastor Adrian Cotterell, *Sabbath School and Personal Ministries Director, JAMU*  
Presenter – Nigel Coke

**5:30 – 5:45 pm**      **The Wrap**

WEDNESDAY, SEPTEMBER 28, 2016

**9:00 – 9:15 am**      **Welcome and Devotion**  
Welcome – Mr. Nigel Coke  
Devotion – Pastor Meric Walker

**9:15 – 10:15 am**      **Public Relations – “Sharing Him Publicly”**  
Chairperson – Pastor Bancroft Barwise, *Treasurer, JAMU*  
Presenter - Mrs. Janneth Mornan-Green, *Communication Consultant*

**10:15 – 10:30 am**      **BREAK**

**10:30 – 11:30 am**      **Crisis Communication – “Managing the Crisis”**  
Chairperson – Pastor Astor Bowers, *Stewardship and Ministerial Director, JAMU*  
Presenter – Mrs. Janneth Mornan-Green

**11:30 am – 12:30 pm**      **The Church Ambassador**  
Chairperson – Pastor Everett Brown  
Presenter – Pastor Leon Wellington,  
*Vice President & Religious Liberty Director, IAD*

**12:30 – 1:30 pm**      **LUNCH**

**1:35 – 2:30 pm**      **Media Relations “Working with the Media”**  
Chairperson – Mr. Nigel Coke  
Presenter – Mrs. Janneth Mornan-Green, *Communication Consultant*

**2:35 – 3:35 pm**      **Why Do We Need A Department of PARL?**  
Chairperson – Mrs. Doreen Grant, *Associate Secretary, JAMU.*  
Presenter – Pastor Leon Wellington

**3:35 – 4:30 pm**      **Religious Freedom and the Prophetic Message**  
Chairperson – Pastor Joseph Smith, *Asst. to the President for Evangelism, Training and Development, JAMU*  
Presenter – Dr. Robert Wright - Director, Ellen G. White Centre, NCU

**4:35 – 5:15 pm**      **Recognition & Awards**

**5:15 – 5:30 pm**      **The Wrap – Evaluation, Vote of Thanks, Prayer**

## Our Mission

To glorify God by proclaiming the Everlasting Gospel, and discipling every believer in Jamaica Union Conference.

## Our Vision

Every believer living in readiness for Christ's Second Coming.



Jamaica Union Conference

SUPPORTED BY:



**Everyday Financial Value**